

CUSTOM CONTENT

FOR THE AQUATICS INDUSTRIES

KENDRICK
CONTENT

WHY KENDRICK CONTENT

WE ARE PASSIONATE ABOUT THIS INDUSTRY.

We've dedicated ourselves to helping it grow by providing articles and programs to help retailers and builders run better businesses.

But we want to do more. As the industry matures the need for better, more targeted internal and external content grows. As companies struggle to keep up with the content and communication demands of an online world, we have the skills to help.

Our team has a combined 25+ years of experience writing for the hot tub and swimming pool industries. In addition to magazine publishing, we also have been working one-on-one with clients, inside and outside of the industry.

The good that hot tubs and swimming pools do for people's physical and emotional wellbeing is something we truly believe in. We're going to get that message out there, one business and one consumer at a time, if that's what it takes.



WHAT WE OFFER

STRATEGY & CONSULTING

Not sure where to start? Need someone to develop a system you can easily follow? We've been developing content and marketing systems for years and can have your up and running in a jiffy, no matter how big or small your team.

WRITTEN CONTENT

Don't have the people or expertise to write your own stuff? We can feed you content specifically developed for your market and niche — written by writers and journalists who have experience in our industry.

VIDEO CONTENT

Some people only stop to read articles, others will only stop to watch video, which is why it's so important to present information in a variety of formats. We can provide you with videos or help you develop your own.

PROJECT MANAGEMENT

Ready to take your business to the next level but don't have the personnel or time to launch a new initiative, project or system? Let us take a look — we can keep you on deadline and get you to the finish line.

LICENSING

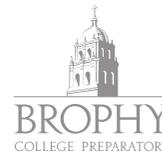
We've been writing about and for these industries for a long time in nationally recognized publications. If we've already written articles on the topics you need, you can use them under our licensing agreement.

HOW IT WORKS

Depending on the scope of the project, we'll set up a meeting with your key stakeholders to figure out your objectives and needs. Our team will develop a plan, along with a schedule, to get your project accomplished. Then we'll get to work! You will be updated along the way, and sent content for approval at certain milestones.



Custom Publishing for Master Spas



WHO WE'VE WORKED WITH

WHAT IT COSTS

CORPORATE COMMUNICATIONS

PRESS RELEASES Starting at \$100

NEWSLETTERS Starting at \$300

WEB CONTENT Starting at \$200

MARKETING CAMPAIGNS Starting at \$500

SOCIAL MEDIA, PACKAGES Starting at \$200

BLOG CONTENT Starting at \$100

VIDEOS Starting at \$300

DEALER COLLATERAL Call for pricing

CUSTOM MAGAZINES Call for pricing

MONTHLY RETAINER PRICING AVAILABLE

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GET IN TOUCH

